

# Modbury Energy Fair event analysis



Modbury Parish Council and Sustainable South Hams collaborated to run the 'Modbury & Surrounding Villages Energy Fair' on Saturday 17th Jan 2025. This was a drop-in event designed to support local householders and businesses to access information and support to reduce energy bills, generate green energy and future-proof their buildings.



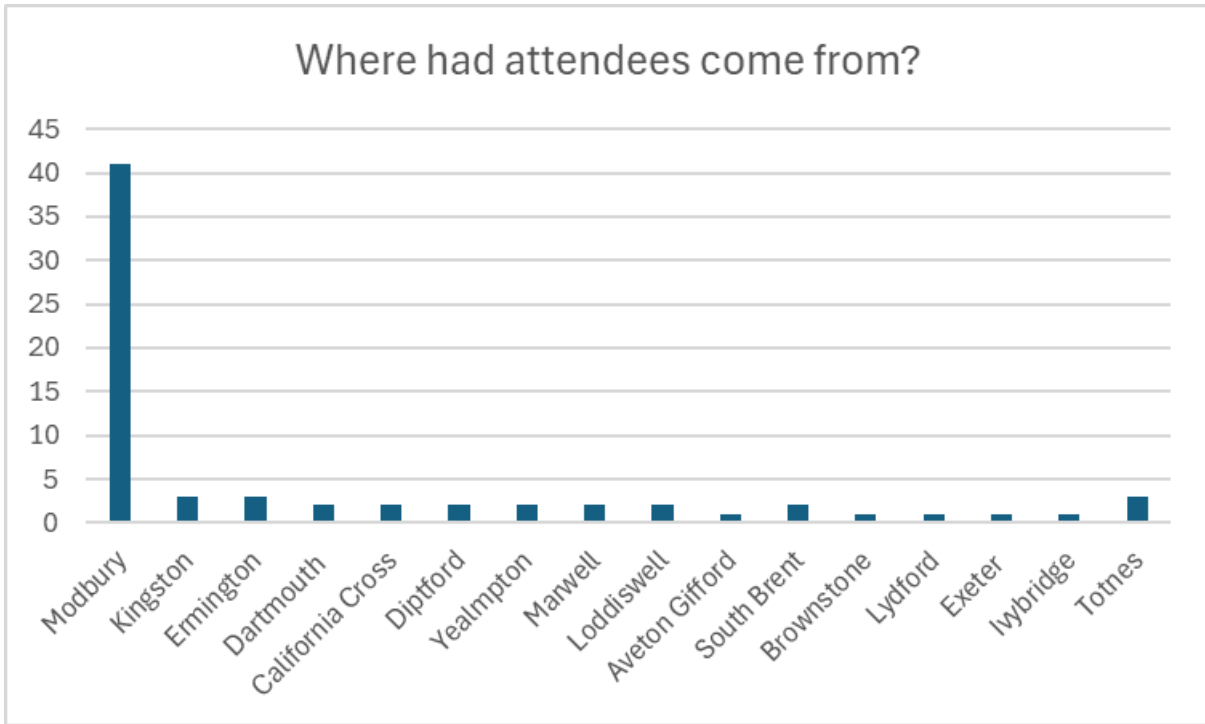
Modbury Parish Council arranged 4 talks which included talks about; a personal story of home retrofit by Andrew Moore from Yealm Community Energy, the South Brent community wind turbine, the South Dartmoor Community Energy thermal imaging camera scheme, Bloom Renewables including information on their vertical solar arrays.

## Attendance

A total of **72 people** attended the event, including organisers and exhibitors.

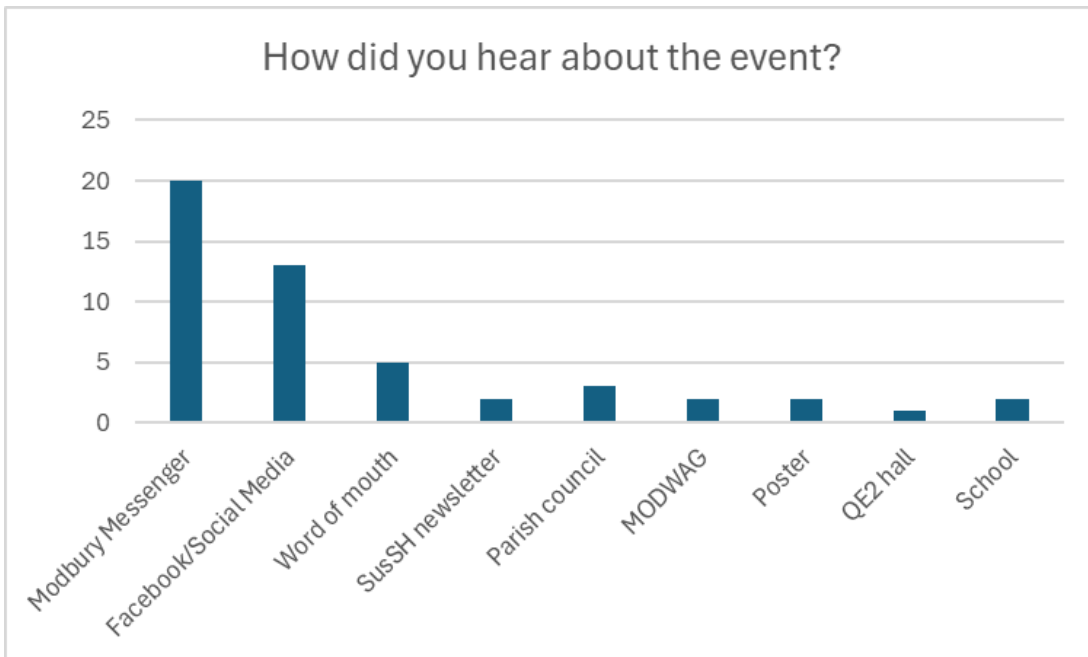
## Where did people come from?

The majority came from Modbury, but there were also many people from a wide range of surrounding smaller communities.



**How did people hear about the event?**

The Modbury Messenger was the advertising method that had the most impact, followed by social media. There was no mention of the banners. This was the inverse of the Yealm event where the banners were the most mentioned items and despite articles in all local newsletters, this was barely mentioned. This probably shows how well read the Modbury Messenger is and the need to put the banners up several weeks in advance.



**How useful has today been (1 =not at all useful, 10 = extremely useful)?**

The average score was **8.6 out of 10.**

**We asked ‘What improvements could we make?’**

- None - this council is fantastic!
- Need a larger space and make it clear there are talks
- It would have been useful to know times
- Talks should have been advertised
- Clash of talks and advice
- It was quite noisy when we attended.
- Bigger location, needs breakout rooms
- Awkward having talks in same space (hard to talk)

**What actions do you plan to take as a result of attending today?**

Follow up quotes for solar/batteries/heat pump/insulation (15)

Follow up advice or visit from SDCE (5)

Will be using thermal imaging camera (2)

Will follow up with contacts made (2)

Will be researching community energy (1)

LBC application for double glazing (1)

Look at Historic England web advice on retrofit (1)

Seeking advice on insulation (1)